

# Tipu in Schools



## Tipu

Free App to learn Te Reo Māori

New Zealand Innovation Awards recipient

Learning customised to each user individually

Has taught 50k users, 220k sentence structures and 650k words

Teaches something every 3 minutes of every day

Includes pronunciation



## Schools

Teachers do not need to know Te Reo Māori

Works on iPads & Chromebooks

Teachers and parents can follow tamariki progress online

Friendly support staff

Resources supplement digital learning

Pricing from \$100 annually for a trial to \$4,000 for 210+



PLINK SOFTWARE

## Plink

Nelson based, Māori software and photography company

20 years experience building software

Cutting edge technology

Kaupapa Māori software specialist

Tipu in Schools is endorsed by:  
Ngāti Rārua Ātiawa Iwi Trust  
Ngāti Tama ki Te Waipounamu Trust

Wakatū Incorporation  
Te Rūnanga a Rangitāne o Wairau

NEW ZEALAND  
INNOVATION  
AWARDS\* 2017

HIGHLY COMMENDED  
INNOVATION IN MAORI  
DEVELOPMENT



FINALIST OF THE  
NZ HI-TECH AWARDS 2020

NEW ZEALAND  
INNOVATION  
AWARDS\* 2017

FINALIST  
INNOVATION IN  
MAORI DEVELOPMENT

We would love to come and discuss getting Tipu working at your school

Tēnā me hui tahi tātou

Get hold of us at [tipu@plink.co.nz](mailto:tipu@plink.co.nz) or check us out at [tipu.plink.co.nz](http://tipu.plink.co.nz)